



HOUSE AMERICA

AN “ALL HANDS ON DECK” EFFORT
TO ADDRESS
THE NATION’S HOMELESSNESS CRISIS

HUD REGION I

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WELCOME

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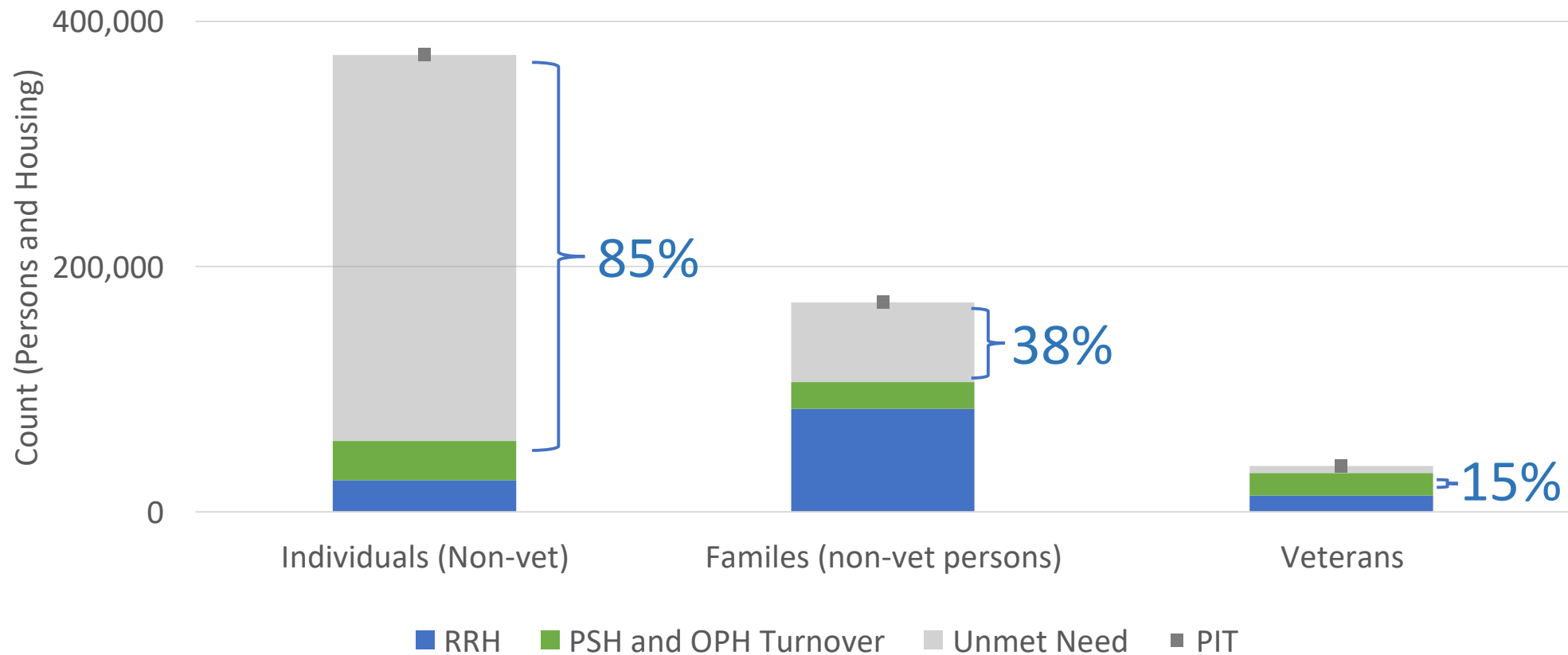
SPECIAL ASSISTANT FOR HOUSING AND SERVICES
OFFICE OF THE SECRETARY/HOUSE AMERICA LEAD

Homelessness Trends, 2010 – 2020

Homeless Population	2010 - 2015	2015 - 2020
Overall	 11%	 3%
Veterans	 36%	 22%
Families	 19%	 16%
Individuals	 9%	 14%
Chronic	 22%	 33%
Unsheltered	 26%	 30%

National Progress Hampered by Severe Resource Scarcity

Permanent Housing Resources Compared to People Identified as Homeless in the 2020 PIT Count



The American Rescue Plan Provides Significant New Resources to Address Homelessness

The American Rescue Plan provides significant new resources to immediately re-house and build additional housing for people experiencing homelessness:

- \$5 billion to provide 70,000 **Emergency Housing Vouchers** from HUD for people experiencing or at risk of homelessness
- \$5 billion in **HOME Investment Partnerships** grants from HUD to build supportive and affordable housing (including purchase of hotels/dormitories), rental assistance, and supportive services
- \$46 billion in **Emergency Rental Assistance** from Treasury to prevent evictions, as well as support re-housing of people evicted, displaced, at-risk of homelessness, or currently homeless
- \$350 billion in Treasury **State and Local Fiscal Recovery Funds** to support the many needs communities face as they respond to the pandemic and its negative economic impacts, including homelessness and housing instability

House America: An All-Hands-On-Deck Effort to Address the Nation's Homelessness Crisis



House America

www.hud.gov/house_america



Re-house households
experiencing homelessness
through a Housing First approach



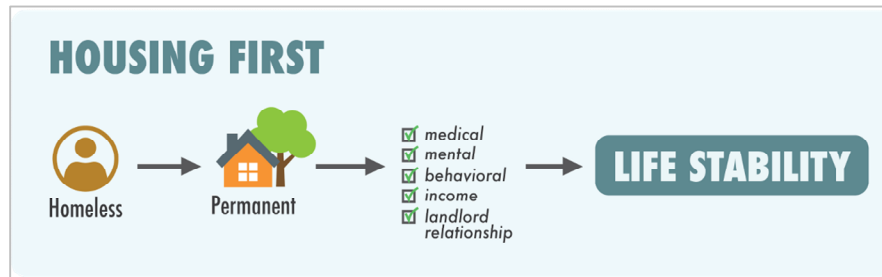
Add new units of affordable
housing into the development
pipeline

House America: An All-Hands-on-Deck Effort to Address the Nation's Homelessness Crisis is a federal initiative in which the U.S. Department of Housing and Urban Development (HUD) and the U.S. Interagency Council on Homelessness (USICH) are inviting mayors, city and county leaders, tribal nation leaders, and governors into a national partnership.

House America will utilize the historic investments provided through the American Rescue Plan to address the crisis of homelessness through a Housing First approach.

House America's Goals

Re-Housing



Communities set and achieve local goals for **the number of households to be transitioned from homelessness into stable, permanent housing** using ARP emergency housing vouchers, ESG-CV rapid re-housing, HOME TBRA, and other federal and local resources **by December 31, 2022.**

Unit Creation



Communities set and achieve goals for **the number of new affordable or supportive housing units serving households experiencing homelessness that are added to the pipeline** using HOME-ARP funds, Treasury State and Local Fiscal Recovery Funds, and other resources **by December 31, 2022.**

Collectively, HUD hopes that by the end of 2022, at least 100,000 households will be re-housed and at least 20,000 new units of affordable or supportive housing will be added to the pipeline.

House America Local Strategies

- Denver, CO
 - *“Buying down” affordability from 60% to 30% AMI, stretching impact of HOME-ARP dollars.*
- State of Maine
 - *Statewide plan to shore up outreach and services with Treasury SLFRF*
- King City, CA
 - *Motel conversions to Permanent Supportive Housing*
- Austin, TX
 - *Targeting EHV to households that are “hardest to find, hardest to engage, hardest to serve, and hardest to house”*



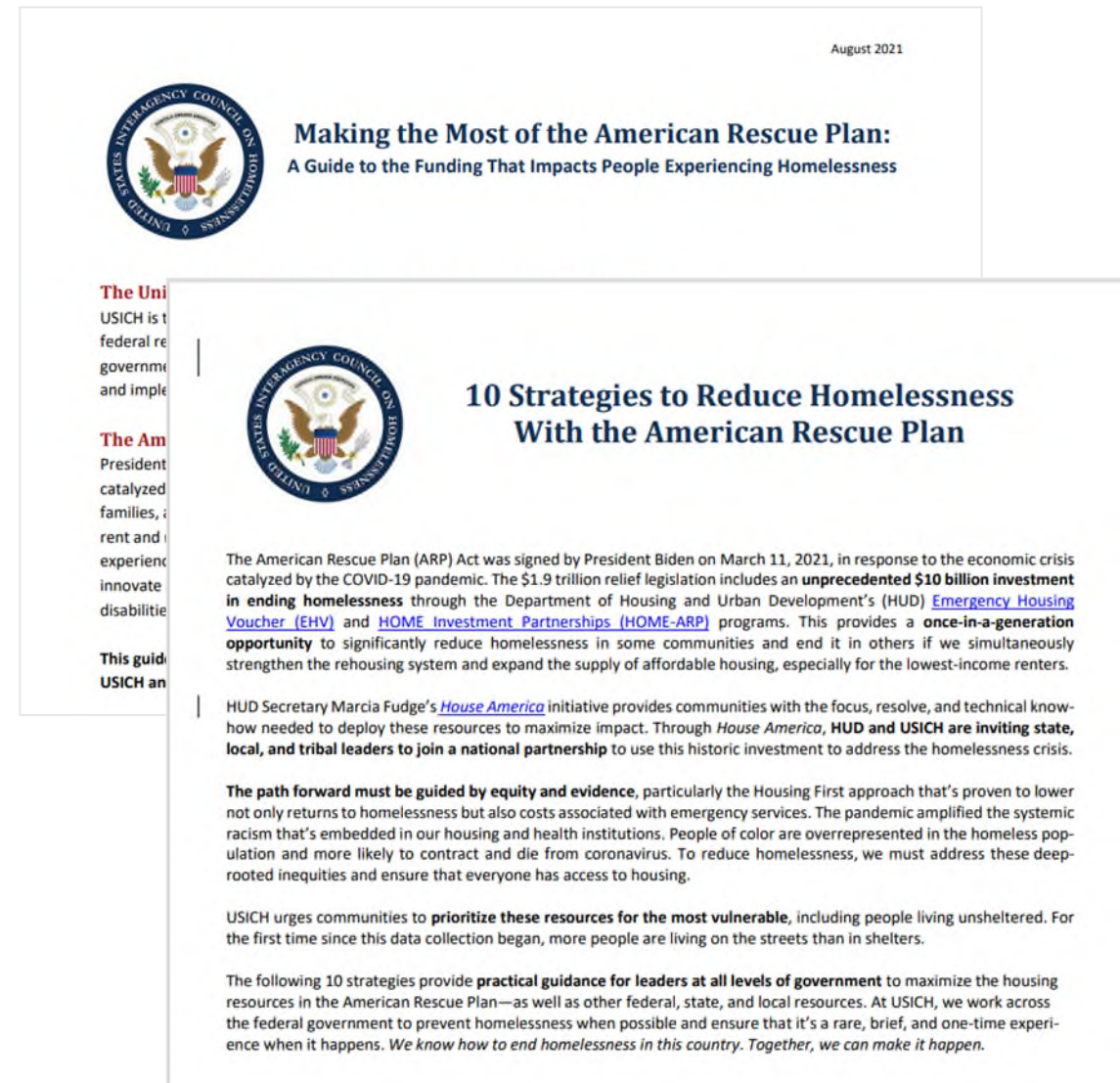
What is Involved?

- Onboarding and signing up
 - Local elected official (or representative) emails HouseAmerica@hud.gov to express interest
 - Engage local stakeholders regarding your community's plans to meet your House America goals
 - Drive towards success with technical assistance and support
- What's required of House America partners?
 - Public announcement
 - Manage towards your House America goals
 - No additional reporting required



National Technical Assistance & Support

- **Tools and resources** – HUD, USICH, and other agencies will develop and share written tools and resources that provide information on how to achieve House America’s goals. This includes USICH’s ARP guide and 10 Strategies “playbook” and HUD’s regularly updated FAQ.
- **Monthly “all hands on deck” webinars/calls** – Starting October, HUD, USICH, and other federal agencies will hold an all hands on deck call to discuss strategies/innovations, facilitate peer-to-peer sharing, and identify common challenges.
- **Office hours** – HUD staff will also convene regular “office hours” to respond to questions and challenges from House America leaders.
- **Individual technical assistance** –HUD will provide responses to inquiries as well as hold individualized TA sessions.



Regional Promotion and Support

- Press and social media Support
 - Toolkit with sample messaging
 - Press release support
 - local data
 - Media amplification
- Proclamation templates
- Event Support
 - Regional HUD leadership
 - Promotion of event
- Spotlight your community's work throughout the initiative



For More Information



Get Involved!

Engage your local elected officials to consider signing on with House America

https://www.hud.gov/house_america

National Email: HouseAmerica@hud.gov

Region 1: Suzanne.Piacentini@hud.gov

Communities Joined to Date

States

- California
- Maine
- Vermont

Tribal Nations

- Cherokee Nation

Counties

- Cook Cty, IL
- Hawaii Cty, HI
- Hennepin Cty, MN
- Los Angeles Cty, CA
- Miami-Dade Cty, FL
- New Castle Cty, DE

- Ramsey Cty, MN
- Santa Barbara Cty, CA
- Shelby Cty, TN
- Washington Cty, OR

Municipalities

- Albuquerque, NM
- Artesia, CA
- Austin, TX
- Baltimore, MD
- Beaumont, TX
- Bend, OR
- Birmingham, AL
- Boston, MA
- Charlotte, NC

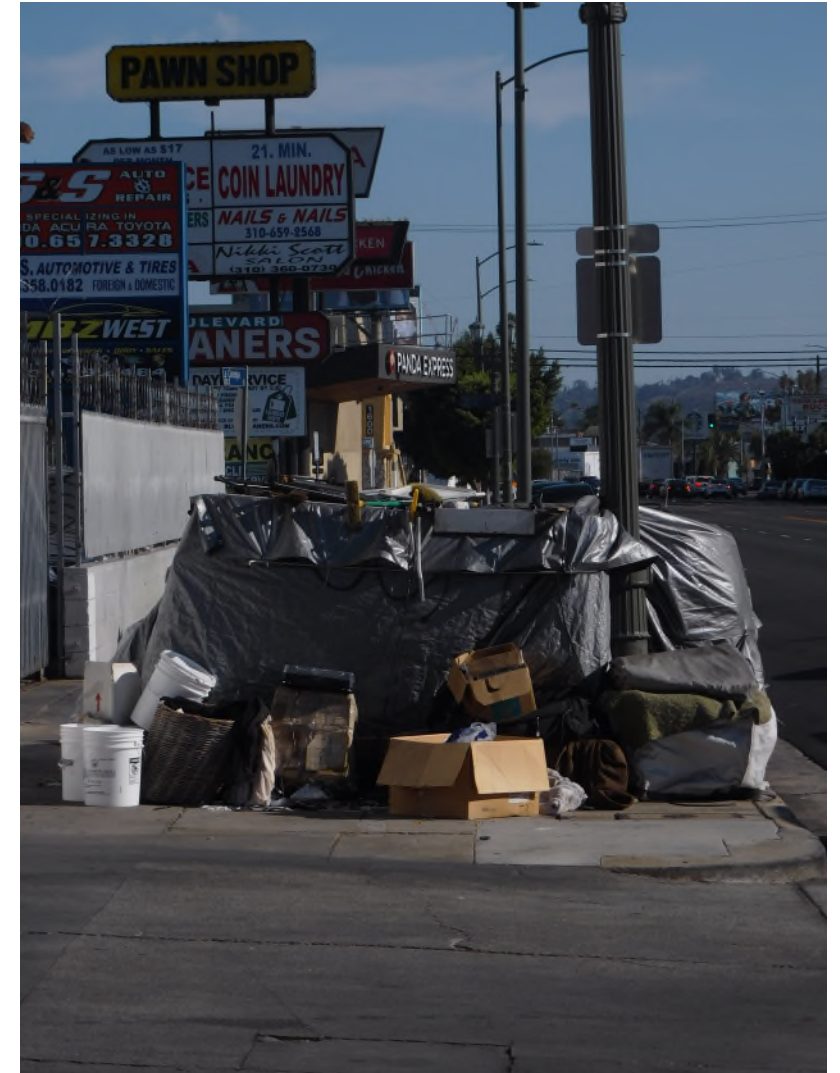
- Chattanooga, TN
- Chicago, IL
- Cleveland, OH
- Columbia, SC
- Columbus, OH
- Culver City, CA
- Denver, CO
- Detroit, MI
- Fremont, CA
- Kansas City, MO
- King City, CA
- Los Angeles, CA
- Louisville, KY
- Mesa, AZ
- Montgomery, AL

- Mount Vernon, NY
- Mountainview, CA
- Naranjito, P.R.
- New Orleans, LA
- Newark, NJ
- Oakland, CA
- Philadelphia, PA
- Phoenix, AZ
- Port Arthur, TX
- Raleigh, NC
- Rialto, CA
- Sacramento, CA
- Salisbury, NC
- San Antonio, TX
- San Diego, CA

- San Francisco, CA
- San Jose, CA
- Savannah, GA
- Seattle, WA
- Shreveport, LA
- St. Louis, MO
- St. Paul, MN
- Suisun City, CA
- Tacoma, WA
- Tucson, AZ
- Washington, D.C.
- Worcester, MA
- York, PA

Questions?

Questions and Discussion



Thank You!



Thank you for your interest in House America

Any additional questions or comments?

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