

HOUSE AMERICA

AN "ALL HANDS ON DECK" EFFORT
TO ADDRESS
THE NATION'S HOMELESSNESS CRISIS

HUD REGION I

January 25 2021

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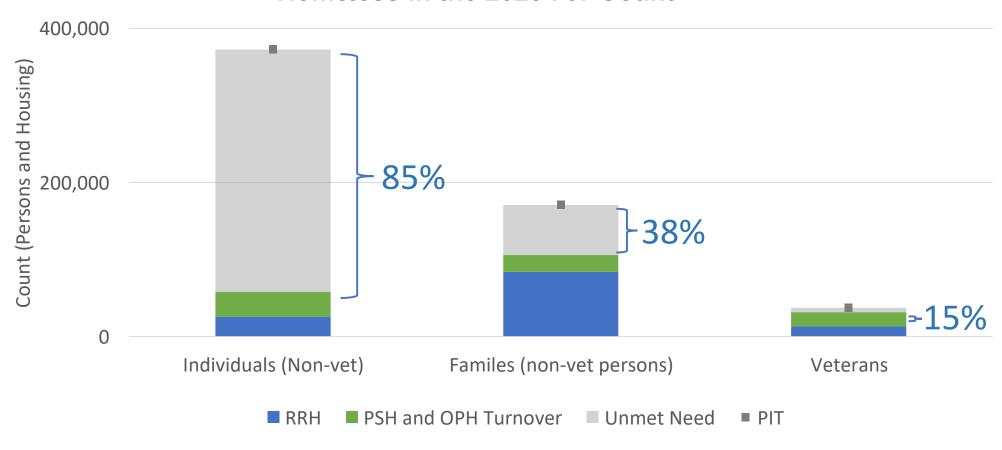
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Homelessness Trends, 2010 – 2020

Homeless Population	2010 - 2015	2015 - 2020
Overall	11%	3%
Veterans	36%	22%
Families	19%	16%
Individuals	9%	14%
Chronic	22%	33%
Unsheltered	26%	30%

National Progress Hampered by Severe Resource Scarcity

Permanent Housing Resources Compared to People Identified as Homeless in the 2020 PIT Count



The American Rescue Plan Provides Significant New Resources to Address Homelessness

The American Rescue Plan provides significant new resources to immediately re-house and build additional housing for people experiencing homelessness:

- \$5 billion to provide 70,000 **Emergency Housing Vouchers** from HUD for people experiencing or at risk of homelessness
- \$5 billion in **HOME Investment Partnerships** grants from HUD to build supportive and affordable housing (including purchase of hotels/dormitories), rental assistance, and supportive services
- \$46 billion in **Emergency Rental Assistance** from Treasury to prevent evictions, as well as support rehousing of people evicted, displaced, at-risk of homelessness, or currently homeless
- \$350 billion in Treasury State and Local Fiscal Recovery Funds to support the many needs communities
 face as they respond to the pandemic and its negative economic impacts, including homelessness and
 housing instability

House America: An All-Hands-On-Deck Effort to Address the Nation's Homelessness Crisis



House America: An All-Hands-on-Deck Effort to Address the Nation's Homelessness Crisis is a federal initiative in which the U.S. Department of Housing and Urban Development (HUD) and the U.S. Interagency Council on Homelessness (USICH) are inviting mayors, city and county leaders, tribal nation leaders, and governors into a national partnership.

House America will utilize the historic investments provided through the American Rescue Plan to address the crisis of homelessness through a Housing First approach.

House America's Goals

Re-Housing

Housing First | Market | Mark

Communities set and achieve local goals for the number of households to be transitioned from homelessness into stable, permanent housing using ARP emergency housing vouchers, ESG-CV rapid re-housing, HOME TBRA, and other federal and local resources by December 31, 2022.

Unit Creation



Communities set and achieve goals for the number of new affordable or supportive housing units serving households experiencing homelessness that are added to the pipeline using HOME-ARP funds, Treasury State and Local Fiscal Recovery Funds, and other resources by December 31, 2022.

Collectively, HUD hopes that by the end of 2022, at least 100,000 households will be re-housed and at least 20,000 new units of affordable or supportive housing will be added to the pipeline.

House America Local Strategies

- Denver, CO
 - "Buying down" affordability from 60% to 30% AMI, stretching impact of HOME-ARP dollars.
- State of Maine
 - Statewide plan to shore up outreach and services with Treasury SLFRF
- King City, CA
 - Motel conversions to Permanent Supportive Housing
- Austin, TX
 - Targeting EHVs to households that are "hardest to find, hardest to engage, hardest to serve, and hardest to house"



What is Involved?

- Onboarding and signing up
 - Local elected official (or representative) emails <u>HouseAmerica@hud.gov</u> to express interest
 - Engage local stakeholders regarding your community's plans to meet your House America goals
 - Drive towards success with technical assistance and support
- What's required of House America partners?
 - Public announcement
 - Manage towards your House America goals
 - No additional reporting required



National Technical Assistance & Support

- Tools and resources HUD, USICH, and other agencies will develop and share written tools and resources that provide information on how to achieve House America's goals. This includes USICH's ARP guide and 10 Strategies "playbook" and HUD's regularly updated FAQ.
- Monthly "all hands on deck" webinars/calls Starting
 October, HUD, USICH, and other federal agencies will hold an
 all hands on deck call to discuss strategies/innovations,
 facilitate peer-to-peer sharing, and identify common
 challenges.
- Office hours HUD staff will also convene regular "office hours" to respond to questions and challenges from House America leaders.
- Individual technical assistance —HUD will provide responses to inquiries as well as hold individualized TA sessions.

August 2021



Making the Most of the American Rescue Plan: A Guide to the Funding That Impacts People Experiencing Homelessness

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10 Strategies to Reduce Homelessness With the American Rescue Plan

The American Rescue Plan (ARP) Act was signed by President Biden on March 11, 2021, in response to the economic crisis catalyzed by the COVID-19 pandemic. The \$1.9 trillion relief legislation includes an unprecedented \$10 billion investment in ending homelessness through the Department of Housing and Urban Development's (HUD) Emergency Housing Voucher (EHV) and HOME Investment Partnerships (HOME-ARP) programs. This provides a once-in-a-generation opportunity to significantly reduce homelessness in some communities and end it in others if we simultaneously strengthen the rehousing system and expand the supply of affordable housing, especially for the lowest-income renters.

HUD Secretary Marcia Fudge's <u>House America</u> initiative provides communities with the focus, resolve, and technical knowhow needed to deploy these resources to maximize impact. Through <u>House America</u>, **HUD and USICH are inviting state**, **local**, and tribal leaders to join a national partnership to use this historic investment to address the homelessness crisis.

The path forward must be guided by equity and evidence, particularly the Housing First approach that's proven to lower not only returns to homelessness but also costs associated with emergency services. The pandemic amplified the systemic racism that's embedded in our housing and health institutions. People of color are overrepresented in the homeless population and more likely to contract and die from coronavirus. To reduce homelessness, we must address these deeprooted inequities and ensure that everyone has access to housing.

USICH urges communities to **prioritize these resources for the most vulnerable**, including people living unsheltered. For the first time since this data collection began, more people are living on the streets than in shelters.

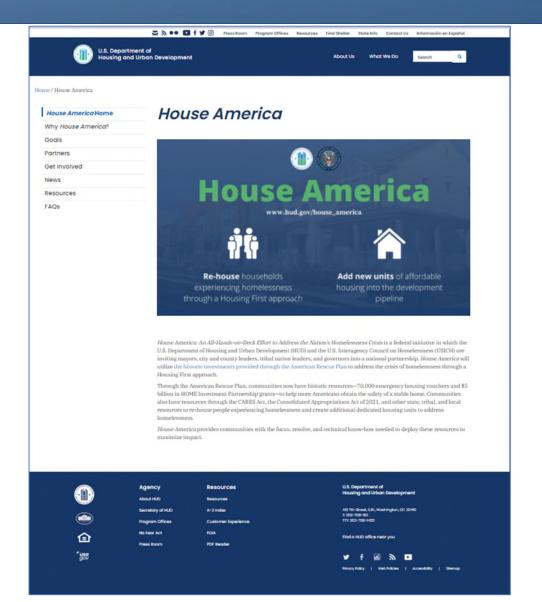
The following 10 strategies provide practical guidance for leaders at all levels of government to maximize the housing resources in the American Rescue Plan—as well as other federal, state, and local resources. At USICH, we work across the federal government to prevent homelessness when possible and ensure that it's a rare, brief, and one-time experience when it happens. We know how to end homelessness in this country. Together, we can make it happen.

Regional Promotion and Support

- Press and social media Support
 - Toolkit with sample messaging
 - Press release support
 - local data
 - Media amplification
- Proclamation templates
- Event Support
 - Regional HUD leadership
 - Promotion of event
- Spotlight your community's work throughout the initiative



For More Information



Get Involved!

Engage your local elected officials to consider signing on with House America

https://www.hud.gov/house america

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Region 1: <u>Suzanne.Piacentini@hud.gov</u>

Communities Joined to Date

States

- California
- Maine
- Vermont

Tribal Nations

Cherokee Nation

Counties

- Cook Cty, IL
- Hawaii Cty, HI
- Hennepin Cty, MN
- Los Angeles Cty, CA
- Miami-Dade Cty, FL
- New Castle Cty, DE

- Ramsey Cty, MN
- Santa Barbara Cty, CA
- Shelby Cty, TN
- Washington Cty, OR

Municipalities

- Albuquerque, NM
- Artesia, CA
- Austin, TX
- Baltimore, MD
- Beaumont, TX
- Bend, OR
- Birmingham, AL
- Boston, MA
- Charlotte, NC

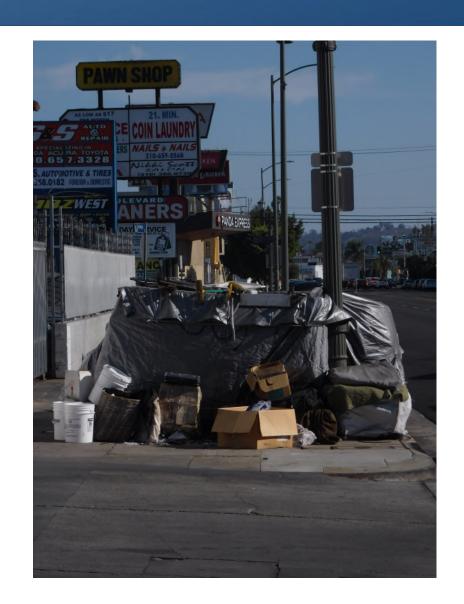
- Chattanooga, TN
- Chicago, IL
- Cleveland, OH
- Columbia, SC
- Columbus, OH
- Culver City, CA
- Denver, CO
- Detroit, MI
- Fremont, CA
- Kansas City, MO
- King City, CA
- Los Angeles, CA
- Louisville, KY
- Mesa, AZ
- Montgomery, AL

- Mount Vernon, NY
- Mountainview, CA
- Naranjito, P.R.
- New Orleans, LA
- Newark, NJ
- Oakland, CA
- Philadelphia, PA
- Phoenix, AZ
- Port Arthur, TX
- Raleigh, NC
- Rialto, CA
- Sacramento, CA
- Salisbury, NC
- San Antonio, TX
- San Diego, CA

- San Francisco, CA
- San Jose, CA
- Savannah, GA
- Seattle, WA
- Shreveport, LA
- St. Louis, MO
- St. Paul, MN
- Suisun City, CA
- Tacoma, WA
- Tucson, AZ
- Washington, D.C.
- Worcester, MA
- York, PA

Questions?

Questions and Discussion



Thank You!



Thank you for your interest in House America

Any additional questions or comments?

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